Ukrainian Independence Day 2023
A TOOLKIT
CELEBRATING INDEPENDENCE

FIVE WAYS TO CELEBRATE UKRAINE’S 32ND INDEPENDENT YEAR.

PROCLAIM
Reach out to key officials for formal statements.

CELEBRATE
Organize events.
Invite elected officials.

LIGHT-UP
Ask key landmarks in your area to light up Blue & Yellow.

THANK
Show your gratitude to those who continue to support Ukraine’s Freedom.

SCREEN
Share Ukraine’s culture.
A proclamation serves an ideal keystone to your larger Ukrainian Independence Day planning.

**PROCLAMATION**
Legal document issued to commemorate a specific date as a milestone or part of an awareness campaign.

**ISSUERS**
Mayor or Governor.

**APPLICATION**
Your City/State have online applications.
Follow up with a phone call after submitting online.

**SAMPLES**
Sample proclamation request letters & proclamations [HERE](#).
EVENTS

Don't let the size of your community stop you from getting a proclamation & commemorating it w/ a ceremony & photo!
In the past year, the following types of structures have been illuminated blue & yellow:

- Skyscrapers
- Bridges
- Monuments
- Sports Arenas
- Fountains
- Airports

Light up your skyline blue and yellow & join in with cities and towns around the world in celebrating Ukraine's Independence.
RADIANT UNITY: BLUE & YELLOW FOR INDEPENDENCE

Suggested points for outreach.

SKYSCRAPER
Property Manager.

BRIDGE
Port Authority, Dept. of Transportation.

MONUMENT
Depends on monument. If municipal building, go to city govt.

STADIUM
Public Relations, communications or community affairs.
POLITICAL ENGAGEMENT STRATEGIES

MAKING THE MOST OF UKRAINIAN INDEPENDENCE DAY

- Your elected officials will be in district all month. Time to connect in person.
- Invite your elected official to your Ukr Independence day event - or festival.
- If they can't make it in person, ask for a statement of support.
- Go beyond federal officials. Engage state legislators, & leaders of civic organizations.
- Consider giving a certificate of gratitude for those who have gone above and beyond.
The Biggest Thanks in the World

WHAT
Participants walk through an area using the GPS tracker STRAVA, which takes their steps and renders them into unique images like, "❤️", "UA❤️USA" or "THANK U." We can all unite to write the biggest thanks in the world.

WHERE & WHO
Anyone can download this app and use it in any location. This is a great option for viral content & remote participation – you can do it without a tie to a community or location.
WHAT: INDIVIDUALIZED GRATITUDE

The US’ support as a whole, is made up of individuals who have made a commitment to supporting Ukraine and its fight for freedom.

WHY: EXCEPTIONAL SUPPORT

Each person has their own reasons to thank specific Americans — this will allow us not to be limited by the number of potential participants. Moreover, together with the march, hold a digital challenge.

WHAT: INDIVIDUALIZED GRATITUDE

People march with posters depicting specific individuals whose support of Ukraine is worth acknowledging — including congressmen, civil servants, volunteers, & advocates. Highlight personal contributions of individuals, like someone who sponsored a family of refugees, or.

WHO: EVERYONE
SCREEN

Showcase Ukraine’s unique identity & creative voices

LEARN MORE
Let us know!

Please fill out our form to let us know what you have planned & we will be collecting everything in our tracker.

Sample Proclamations & Request Letters

WHAT ARE YOU DOING FOR UKRAINIAN INDEPENDENCE DAY?