

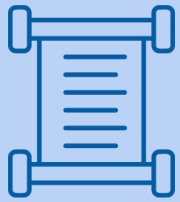
Ukrainian Independence Day 2023

A TOOLKIT



CELEBRATING INDEPENDENCE

FIVE WAYS TO CELEBRATE UKRAINE'S 32ND INDEPENDENT YEAR.



PROCLAIM

Reach out to key officials for formal statements.



CELEBRATE

Organize events.
Invite elected officials.



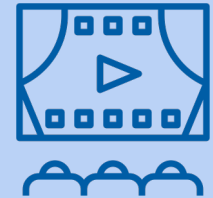
LIGHT-UP

Ask key landmarks in your area to light up Blue & Yellow



THANK

Show your gratitude to those who continue to support Ukraine's Freedom.



SCREEN

Share Ukraine's culture.

Mayor of Poltava
Poltava City Hall
Sebernosti St. #36
Poltava, Poltava Oblast, Ukraine, 36000

Dear Mayor Oleksandr Marnay, Vice-Mayors, Executive Committee members, City Council Deputies,
and all residents of Poltava,

Greetings from Irondequoit, New York! It is wonderful that you can continue to expand this cherished friendship between Poltava and Irondequoit. Over the decades, our communities have shared a mutual bond that will continue to flourish in the years to come.

The Irondequoit community wishes that it was in a neighboring place in Ukraine as they unfold. Our entire community stands with the people of Ukraine and although there are thousands of miles that separate us, please know that you are close in our thoughts and hearts.

I have had the opportunity to go back through correspondence between our two communities that has spanned Town Supervisors and Mayors. I am happy to play a small role in continuing to foster this important relationship. I look forward to hearing from you. Слава Україні!

Sincerely,



Rory Fitzpatrick
Supervisor
Town of Irondequoit

PROCLAMATIONS & EVENTS

A proclamation serves an ideal keystone to your larger Ukrainian Independence Day planning.

01

PROCLAMATION

Legal document issued to commemorate a specific date as a milestone or part of an awareness campaign.

02

ISSUERS

Mayor or Governor.

03

APPLICATION

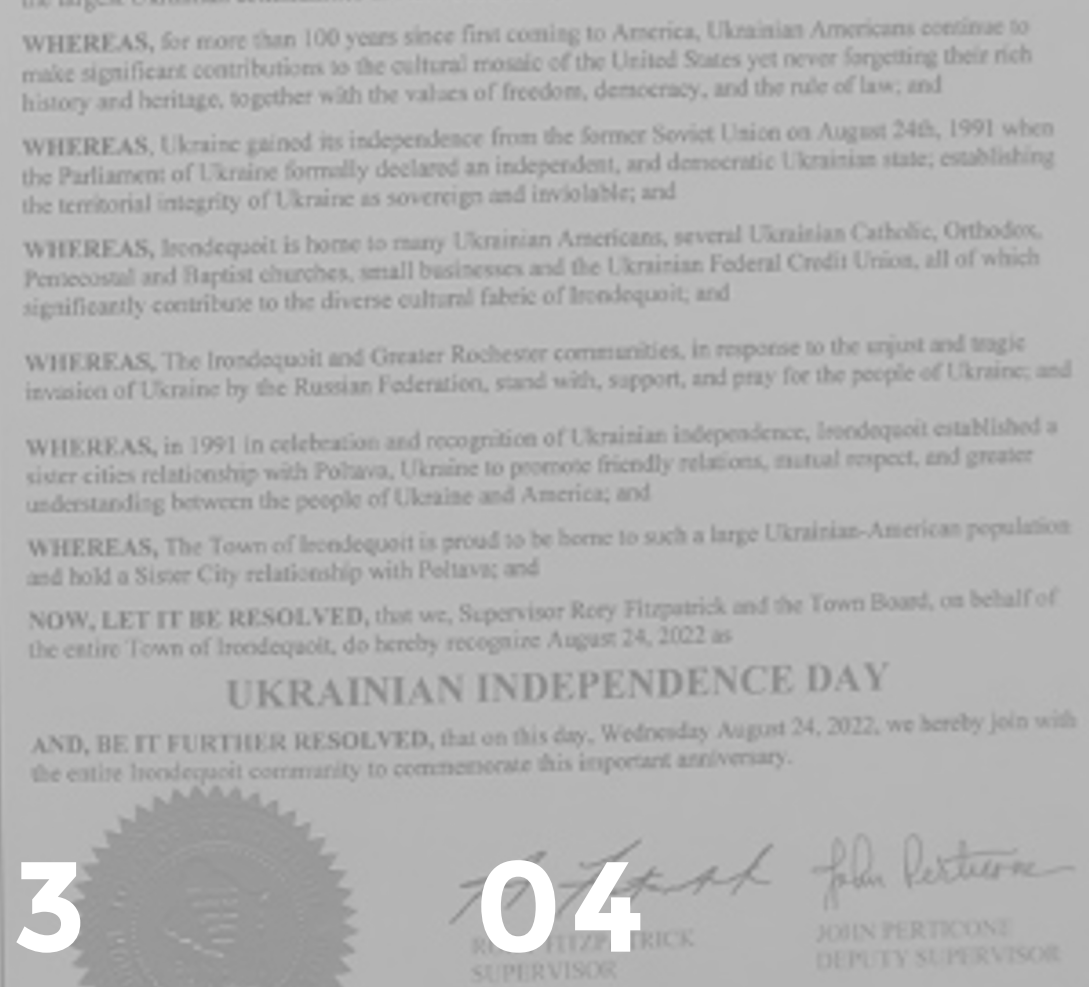
Your City/ State have online applications.

Follow up with a phone call after submitting online.

04

SAMPLES

Sample proclamation request letters & proclamations [HERE](#).



EVENTS

Don't let the size of your community stop you from getting a proclamation & commemorating it w/ a ceremony & photo!

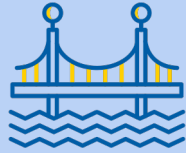


LANDMARKS FOR LIGHTING

In the past year, the following types of structures have been illuminated blue & yellow



SKYSCRAPERS



BRIDGES



MONUMENTS



SPORTS ARENAS



FOUNTAINS



AIRPORTS

RADIANT UNITY

Light up your skyline blue and yellow & join in with cities and towns around the world in celebrating Ukraine's Independence.



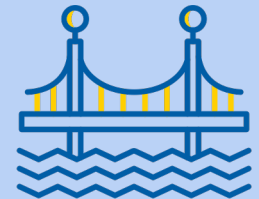
RADIANT UNITY: BLUE & YELLOW FOR INDEPENDENCE

Suggested points for outreach.



SKYSCRAPER

Property Manager.



BRIDGE

Port Authority. Dept. of Transportation.



MONUMENT

Depends on monument. If municipal building, go to city govt.



STADIUM

Public Relations, communications or community affairs.

POLITICAL ENGAGEMENT STRATEGIES

MAKING THE MOST OF UKRAINIAN INDEPENDENCE DAY

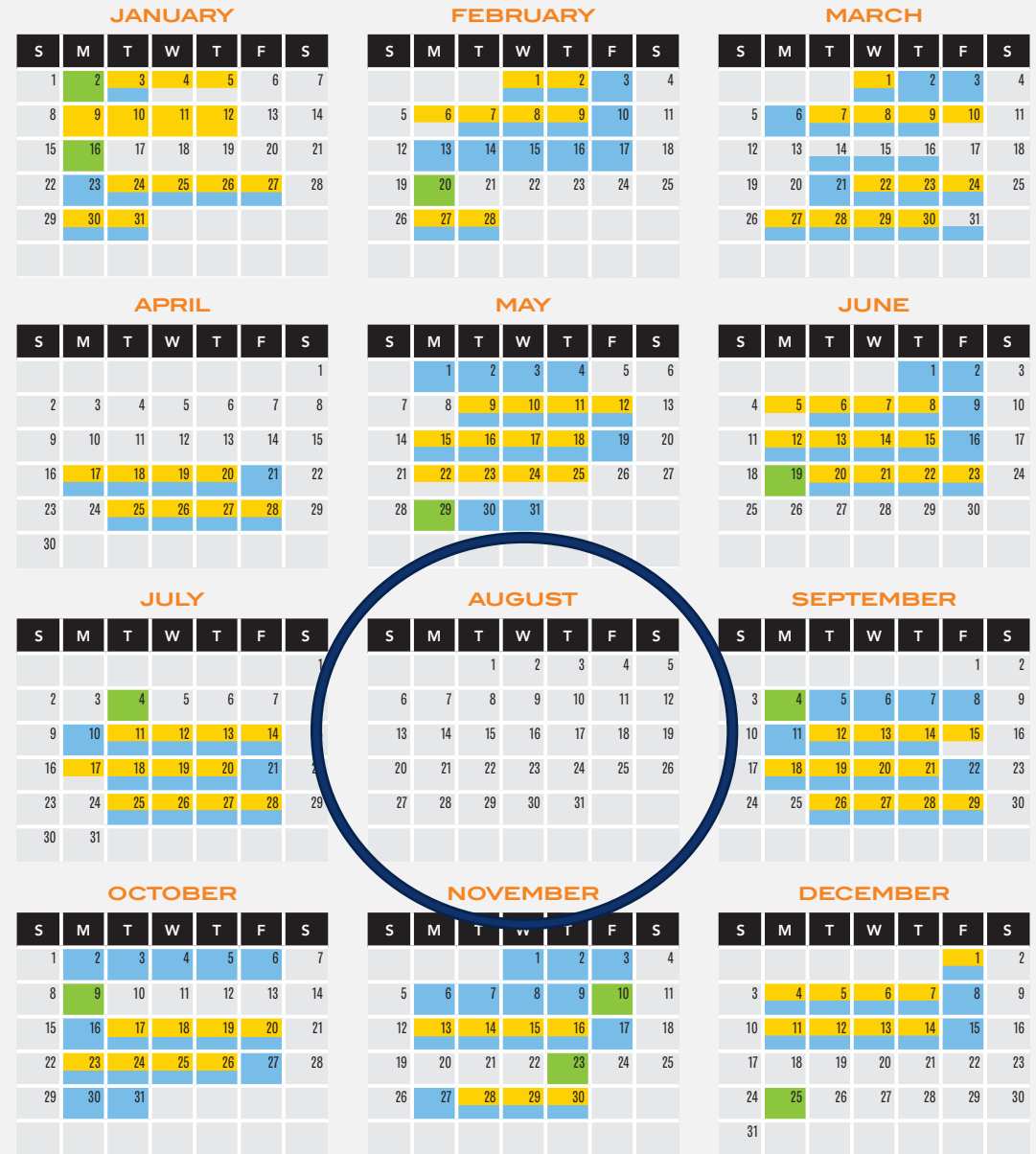
- ✓ Your elected officials will be in district all month. Time to connect in person
- ✓ Invite your elected official to your Ukr Independence day event - or festival.
- ✓ If they can't make it in person, ask for a statement of support.
- ✓ Go beyond federal officials. Engage state legislators, & leaders of civic organizations.
- ✓ Consider giving a certificate of gratitude for those who have gone above and beyond.

Visit nab.org

■ House in Session

■ Senate in Session

■ Federal Holiday



The Biggest Thanks in the World



WHAT

Participants walk through an area using the GPS tracker STRAVA, which takes their steps and renders them into unique images like, "❤️", "UA ❤️ USA" or "THANK U." We can all unite to write the biggest thanks in the world.

WHERE & WHO



Anyone can download this app and use it in any location. This is a great option for viral content & remote participation – you can do it without a tie to a community or location





Personal Appreciation

WHY: EXCEPTIONAL SUPPORT



The US' support as a whole, is made up of individuals who have made a commitment to supporting Ukraine and it's fight for freedom.

WHAT: INDIVIDUALIZED GRATITUDE



People march with posters depicting specific individuals whose support of Ukraine is worth acknowledging including congressmen, civil servants, volunteers, & advocates.

Highlight personal contributions of individuals, like someone who sponsored a family of refugees, or .

WHO: EVERYONE



Each person has their own reasons to thank specific Americans — this will allow us not to be limited by the number of potential participants. Moreover, together with the march, hold a digital challenge.

SCREEN

Showcase Ukraine's unique identity & creative voices

LEARN MORE





WHAT ARE YOU DOING FOR UKRAINIAN INDEPENDENCE DAY?

Let us know!

Please fill out our [form](#) to let us know what you have planned & we will be collecting everything in our [tracker](#)

[Sample Proclamations & Request Letters](#)

