



UNWLA CULTURE FUNDING & DONATIONS GUIDELINES

The UNWLA plays an important role in serving as the intermediary between donors and beneficiaries; therefore, we have both an ethical and legal obligation to properly handle funds to carry out the mission for which they were intended. Clear and transparent guidelines and policies for fundraising activities are essential for ensuring the responsible use of funds for designated purposes and demonstrating our commitment to ethical practices.

Promoting Ukrainian Culture is one of the UNWLA's most important tenets. Any program sponsored or supported by the UNWLA must follow its established guidelines. To better promote and coordinate UNWLA Culture projects and be accountable to our donors and the Internal Revenue Service (IRS), the following guidelines have been instituted **effective June 15, 2024**. Specifically, they pertain to:

- A. How to proceed when fundraising /donating to an approved and established Culture project;
- B. How to proceed when fundraising/donating to a new project not part of the approved and established Culture Program.

A. FUNDRAISING FOR APPROVED AND ESTABLISHED CULTURE PROJECTS

The UNWLA National Board has approved the projects below and ensured their integrity, legitimacy, and the channels through which funds are delivered to recipients.

The UNWLA Scientific-Literary Fund, in the name of Lesya and Petro KOVALIV - an Endowment Fund established in 1967 by Lesia and Peter Kovaliv - entrusts the administration of funds to the UNWLA. The fund sponsors a contest each year for the best works on Ukrainian history in the even years and Ukrainian literature in the uneven years. The fund nurtures and promotes the study of Ukrainian history and literature.

- Send financial donations directly to UNWLA headquarters.

All-Ukrainian Scholars Contest of William Shakespeare's works named for Vitalij Kejs - This annual competition throughout Ukraine's institutions of higher learning provides Ukrainian Shakespeare scholars a platform to promote his works in creative ways other than just translations into Ukrainian, with audio-visual projects, musical interpretations or other adaptations. This competition popularizes the works of Shakespeare in Ukraine, building up an intellectual elite and strengthening Ukrainian identity in relation to Western literature.

This contest was initiated in 2010 by the Ukrainian Inter-University Center in Zaporizhzhia with the financial support of UNWLA and organized by the National Academy of Sciences of Ukraine, under the Ukrainian Ministry of Education. It honors Dr. Vitalij Kejs, a Ukrainian American Shakespeare scholar who advocated for UNWLA's support.

- Send financial donations directly to UNWLA headquarters.

DECOLONIZATION OF CULTURE continues to provide guidance for reclaiming Ukrainian culture, including visual arts, music, film, dance, cuisine, and literature. It provides pathways to correct the disinformation spread by imperial russia regarding Ukraine's heritage.

- Send financial donations directly to UNWLA headquarters.

Examples of cultural events that do not require funding or any prior approval:

- Organizing art exhibits;
- Organizing cultural workshops;
- Organizing Easter and Christmas or other Ukrainian traditions for school children or the general public;
- Participating in Ukrainian Festivals.

B. FUNDRAISING FOR NEW CULTURE PROJECTS THAT ARE NOT ON THE APPROVED AND ESTABLISHED LIST:

Any Culture project proposed by a Regional Council or Branch not part of the accepted and established Culture program must **first be approved** by the National Culture Chair by utilizing the attached "New Project Proposal" form. This ensures that the proposed project aligns with the UNWLA mission, has been vetted to ensure its legitimacy, and complies with IRS rules. If the proposed project is approved, the Branch/Regional Council must ensure the money went to the right party by obtaining evidence through a report, correspondence, and/or photographs, which should be retained for audit purposes.

Examples of new projects requiring a New Project Proposal form:

Some examples of projects requiring notification and approval before expending funds are shown below. In all cases, a contract must be drawn up between the UNWLA and the recipient of funding to ensure the protection of the rights of both parties.

- Funding of a book or movie on Ukrainian cultural themes
 - ✓ Please provide all pertinent information on the New Project Proposal form, explaining why such assistance is needed.

- Sponsoring Ukrainian concerts and films
 - ✓ Please provide all pertinent information on the New Project Proposal form, explaining why such assistance is needed.

- Sponsoring events organized by artists, musicians, and filmmakers:
 - ✓ A Branch or Regional Council may invite and pay a fee for an artist or a musician to perform at a Branch or Regional Council event. However, sponsoring an artist, musician, or filmmaker fundraising for their own cause would require completing a New Project Proposal form; please attach documentation regarding the nature of the film and any other pertinent information regarding the filmmaker.