

AADVOCACY & THE UNWLA

SEPTEMBER 13, 2024

MARIANNA TRETIAK, MAPIЯННА ТРЕТЯК CHAIR, ADVOCACY COMMITTEE









ADVOCATE (v)

Give voice to or *speak in favor of.*

ADVOCACY(n)

Any action that speaks in favor of, recommends, argues for a cause, supports or defends, or pleads on behalf of others.

SPEAKING FOR UKRAINE

UNWLA ADVOCACY HAS ONE GOAL – EMPOWERING OUR MEMBERS TO USE THEIR VOICES FOR UKRAINE.

Whether it is with co-workers, neighbors, civic organizations or elected officials, we aim to represent Ukraine, it's culture, people & truth here in the US.

UNWLA ADVOCACY ROOTS

FORGED IN CRISIS

NOV 1933

EMERGENCY RELIEF COMMITTEE

"We, American women of Ukrainian descent, respectfully submit for your kind & sympathetic attention certain facts concerting the present unbelievably terrible famine in Ukraine under Soviet Russia



Persistence amid setbacks



reply refer to

UE SECRETARY OF STATE

DEPARTMENT OF STATE

December 15, 1933

December 15, .

Miss Nellie Pelecovich, Chairman, Ukrainian National Women's League of America, 307 East 10th Street, New York, New York.

Madam:

861.4016 Ukrainian National

Women's League of America

In reply to your letter of November 21, 1933, addressed to the President, which was referred to this Department for attention, concerning conditions in the Ukraine, you are informed that there does not appear to be any measure which this Government can appropriately take at the present time in this matter.

Very truly yours,

For the Acting Secretary of State:

Robert F. Kelley

Chief, Division of Eastern European Affairs.

Dr. Nellie Pelecovich, Chairmen, mhe Ukranian National Nomen's Leegue of America, 30 East 7th Street, New York City.

Dear Madam:

The Herald Tribune has reported quite fully on conditions in the Ukraine during the past two years as found by its own correspondent. We have not depended on official Moscow information at any time. In the last few weeks our correspondent has made another independent tour of the provinces and as soon as we have his reports in hend we shall begin rublishing them. Consequently we cannot agree with your statement that the American press has been silent in the matter. Cartainly the Herald Tribune has not been silent.

Thank you very much, however, for your interest in

THE AMERICAN RED CROSS NATIONAL HEADQUARTERS WASHINGTON, D. C.

November 29, 1933

MABEL T. MRS. MENR WILLIAN GAUSTAVI MAJ. GEN, ROBE WILLIAN GUSTAVI MES, MEI REAR ADMIRAL FE GEORGI HENRY U ALFREE ELIOT W

covich, Chairman al Women's League of America reet

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RIDENT

IDENT

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IRMAN

AIRMAN

RESIDEN

NEELDR

he honor to acknowledge receipt of the appeal in behalf o be suffering severely from famine conditions in the Ukrai erican Red Cross by the Emergency Relief Committee of the League of America.

nderstand the anxiety which the reports of privation from e hearts of all who sympathize with distress and especial ties of kinship with the unfortunate who are unable to o ich afflict them. There are, however, limitations upon t which we cannot disregard. Within the territorial bound e American Red Cross can enter promptly and without hesit using severe suffering to a great number of our own peopl toms which control the national Red Cross societies all o nter a foreign country for purposes of relief without fir tion or an approval from the government and the Red Cross lief is intended. Under these restrictions the American he action which you request.

e of interest to you to know that we have recently receiv organization will be permitted by the Soviet authorities ssia and that if attempts have been made to ship such sup side of Russia, they have probably been refused admission

dvised, however, that persons in the United States who withing to individual relatives or friends in Russia can dehich has been established by the Russian Government. Undeperson in America can pay to a Soviet Agency in the Unite oney, with instructions as to how this money is to be exposed of the expenditures are to be delivered in Russia, with agents of the system will expend in Russia the money play pplies they are instructed to buy and will deliver the go or whom they are intended by the giver.

Sincerely

Ernest P. Bicknell Vice Chairman in charge Insular & Foreign Operat

CENTRAL JOHN BARTON

DEAN G

JAMES CRA

REPRESENTING UKRAINE AMID STRANGERS

"Пропаґанди Української справи між чуженцями."

UNWLA Convention Book. 3rd Convention, 1937

ЩО ТАКЕ СОЮЗ УКРАЇНОК В АМЕРИЦІ?

Союз Українок в Америці це осібна і зовсім незалежна від інших товариств організація, яка має завдання:

Згуртувати Українок і сполучити всі українські жіночі товариства в Америці в одну центральну могутню орґанізацію, для:

- Просвітного й економічного піднесення українського жіноцтва в Америці.
- 2. Ведення рідної школи в Америці.
- Пропаґанди української справи між чужинцями.
- Поширення українського мистецтва в Америці.
- Помочі моральної і матеріяльної в часі недуги, страйку і безробіття українського населення в Америці.
- Творення молодечих відділів Союзу Українок.
- Постійної помочі моральної і матеріяльної у визвольній боротьбі рідного краю.

Члениці Союзу Українок Америки повинні при конжій нагоді ширити цю організацію.

Союз Українок повинен ширитися по усій Америці. Не повинно бути ні одної української громади, де бракувалоб відділу Союзу Українок Америки.

"I Belong to the S.U.A. to help spread the Ukrainian cause & the language and culture..."

Amelia Bochey , "Why I belong to the S.U.A" UNWLA Convention Book, 7th Convention 1945

Why I belong to the S.U.A.

I belong to the S.U.A. so that I can convene with other young Ukrainian women, and with them enjoy common social and beneficial activities, —

I belong to the S.U.A. to work for the betterment of Ukrainians both here and abroad —

I belong to the S.U.A. to help spread the Ukrainian cause and the Ukrainian language and culture, so that people won't persist in asking me, "Well, aren't you really Russian?" —

I belong to the S.U.A, to suggest ways and means, and also carry them out, of earning the funds so necessary to undertake almost any project —

I belong to the S.U.A. because I am proud that I am American of Ukrainian descent and because the S.U.A. is proud of the fact that it is an American-Ukrainian organization.

Amelia Sywulak Bochey,

member of Junior Branch 52, Philadelphia.

UNWLA ADVOCACY COMMITTEE

FORGED IN CRISIS PT. 2



ADVOCACY COMMITTEE TIMELINE



FEB 2022 7 DAY ADVOCACY CHALLENGE

MAY 2022 COMMITTEE FORMALIZED



AUGUST 2022 UKRAINIAN INDEPENDENCE DAY



SEPT 2023 UKRAINE ACTION SUMMIT



JANUARY 2023 RETURN UKRAINE'S CHILDREN





SUPPLEMENTAL AID



E

NOW

ADVOCACY FOCUS



Empowering members on how to communicate with their elected officials & advocate for Ukraine.

Proclamations & Commemorations. International Exchanges & Partnerships. Outreach to Local Orgs & Officials "Soft Advocacy" Sharing Ukraine's culture. Advocating for correct representation of Ukraine.



HOW DOES THE COMMITTEE SUPPORT POLITICAL ADVOCACY?



ΜΕΕΤ

Advocacy Meetings. Coordinate Campaigns & Exchange Ideas.



INFORM Info on legislation. Background on procedures & outreach.



WRITE

Draft templates for Outreach & Letters.



ΤΖΑΙΝ

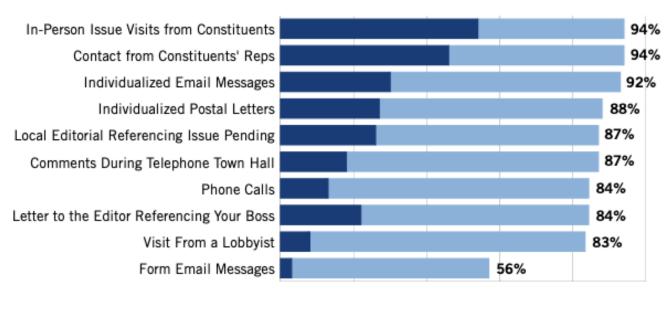
Guide members on how to take legislative meetings. Give feedback on outreach.



FACILITATE

Support in-person meetings with elected officials* FIGURE 1.

If your Member/Senator has not already arrived at a firm decision on an issue, how much influence might the following advocacy strategies directed to the *Washington office* have on his/her decision?



A Lot of Positive Influence

Some Positive Influence

(n = 190-192)

Source: Congressional Management Foundation 2015 survey of congressional staff, including Chiefs of Staff, Communications Directors, Legislative Directors, and Legislative Assistants.

WHICH ADVOCACY STRATEGIES HAVE THE GREATEST IMPACT?

In Person Visits, Personal Letters/Emails & Letters to Editor are the most impactful ways to reach your elected official.



ABOUT THE COALITION

American Coalition for Ukraine— for all Americans who want to raise their voices in support of Ukraine.



+ 500 Attendees at the last Summit

+ 100 Member organizations

+ 350 Meetings with Congressional Offices

SUPPLEMENTAL AID PASSED

UKRAINE ACTION SUMMIT & UNWLA

ADVOCACY LEADERS

UNWLA members trained & cultivated to lead state delegations.

UNWLA members have lead CA, NJ, PA, TX, RI & MA delegations

PROCLAMATIONS

From Independence Day 2022 to Independence Day 2023 we've seen greater number & variety of proclamations. KEY LEGISLATION PASSAGE

H. RES 149 - PASSED

MEMBER OUTREACH

Opportunities

~10 UNWLA member Attendees April/March 2022

> **40** Summit Attendees April 2024

LOCAL ADVOCACY

WHAT IS IT?

Work locally to represent Ukraine and its people. Build relationships with local stakeholders. Broadly promote Ukraine & Its culture to those around you.

Independence Day Proclamations. City Light-Ups. Community Service Campaigns of Gratitude.



UNWLA CELEBRATES 8.24.24





UNWLA CELEBRATES 8.24.24





To all to whom these presents shall come, Greetings: Know ye that this certificate is presented to all observing

Ukrainian Independence Day August 24, 2024

the signing of the Declaration of Independence of 1991.



ffice of the Mayor





From the Governor of the State of Maryland

UKRAINIAN INDEPENDENCE DAY AUGUST 24, 2024

Ukraine declared in independence from the U.S.S.R. on August 24, 1991, and strives to build a democratic and plannlatic society that allows for feedom of speech, freedom of religion, and self-governance; and The Ukrainian people have demonstrated tremendous courage and comminent to freedom since the full-scale Rassian invasion on February 24, 2022, and WHEREAS WHEREAS

WHEREAS, August 24 is a celebration of Ukraine's independence and the Ukrainian people's continued resolve to defend heir country and protect their independence in the face of devastating, unrelenting Russian attacks; and WHEREAS.

Maryland is home to many Ukrainian Americans who strengthen our diverse community, contribute to the economy, and share their culture and heritage. NOW, THEREFORE, I, WES MOORE, GOVERNOR OF THE STATE OF MARYLAND, do hereby proclaim AUGUST 24, 2024 as UKRAINIAN INDEPENDENCE DAY in Maryland, and do commend this observation to all of our citizens.





UKRAINIAN INDEPENDENCE DAY

August 24, 2024

- WHEREAS, Ukraine declared its independence from the U.S.S.R. on August 24, 1991, d has strived to build a democratic and pluralistic society that allows for freedom of speech, freedom of religion and self-governance; and
- WHEREAS, the Ukrainian people have demonstrated tremendous courage and commitment to freedom since the full-scale Russian invasion on Februar 24, 2022; and
- WHEREAS, August 24th is a celebration of Ukraine's independence and the Ukrainiar people's continued resolve to defend their country and protect their independence in the face of devastating, unrelenting Russian attacks; and

WHEREAS, Maryland is home to many Ukrainian Americans who strengthen our diverse community, contribute to the economy and share their culture and heritage; and

WHEREAS, the people of Baltimore congratulate Ukraine on the anniversary of its Independence Day and honor the Ukrainian people for their continued resiliency.

THEREFORE, I, Brandon M. Scott, Mayor of the City of Baltimore, do hereby proclaim August 24, 2024 as "Ukrainian Independence Day" in Baltimore, and I encourage all residents to join in the celebration.

IN WITNESS WHEREOF, I have hereunto set the Great Seal of the City of Baltimore to be affixed this twenty-fourth day of August, two thousand twenty-

LOOKING FORWARD



COORDINATION

Regional Organization of Advocacy with Specific Followthrough. Coordination w/ Coalition.



OUTREACH

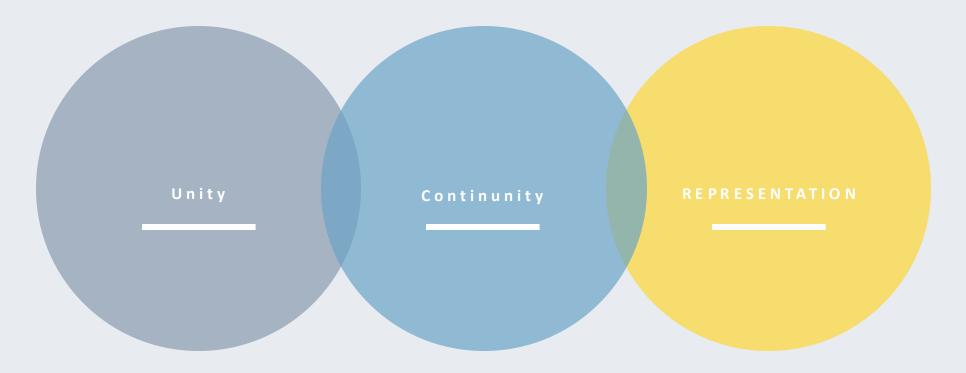
More Events engaging w/ American Community.



GUIDANCE

Clear guidance on rules for 501c3s so our members can advocate freely.

WHY US?





ТНАNК YOU! ДЯКУЮ!

