Resolutions of the XXXIII Convention of the UNWLA

September 13-15, 2024

On the occasion of the XXXIII Convention of the Ukrainian National Women's League of America (UNWLA) we send greetings to:

- The Hierarchy of the Ukrainian Churches in Ukraine and the Diaspora;
- The American nation, the President of the United States, Joe Biden, and First Lady, Jill Biden;
- The Ukrainian nation, The President of Ukraine, Volodymyr Zelenskyy, and First Lady, Olena Zelenska;
- Ukrainian women's organizations throughout the world.

We resolve to strengthen our efforts to advocate, educate, cultivate, and care, thus implementing the slogan of the XXXIII Convention of the UNWLA:

"Heritage and Strength: We Advocate, Cultivate, Educate and Care!"

We call upon our membership to widely commemorate the following:

- In 2024-2025 the 80th anniversary of *Our Life* magazine;
- In 2024 the 140th anniversary of the establishment of the women's movement in Ukraine;
- In 2025 the 100th anniversary of the UNWLA;
- In 2026:
 - o the 35th anniversary of Ukraine's Independence;
 - the 50th anniversary of the establishment of The Ukrainian Museum by the UNWLA;
 - the 25th anniversary of 911 (September 11, 2001);
- In 2027:
 - o the 95th anniversary of the Holodomor;
 - the 60th anniversary of the establishment of the UNWLA Scholarship-Sponsorship program.

We recommend that the

Advocacy Chair:

Strengthen the UNWLA Advocacy program by:

- calling upon our membership to establish advocacy chairs at regional levels to oversee and develop our organization's advocacy capabilities at local levels;
- 2. encouraging Branches to commemorate Ukraine's independence annually as a way to share, celebrate, and reinforce the spirit of Ukrainian Freedom in the United States:

- 3. encouraging Branches to co-ordinate at least one outreach event annually for the American community, such as:
 - a. <u>educational and cultural outreach</u>: Ukrainian book hour at a public library or a pysanka workshop at a local community center:
 - b. <u>gratitude-focused events within the community:</u> cleaning up the park, organizing a blood drive, volunteering at a food bank;
 - c. <u>organizational outreach & community representation:</u> joining with a non-Ukrainian organization for a joint event, participating in a significant community event (parade, street fair, cultural fair);
- 4. encouraging Branch members to represent Ukraine and the UNWLA as delegates at the Ukraine Action Summit.

Archives Chair:

Strengthen the UNWLA Archival program by:

- 1. creating an instruction guide for document digitization;
- 2. conducting annual orientation and training for archivists and Branch/RC Presidents:
- 3. continuing to organize physical archives and digitize the most important archival materials at the national level, and encouraging Branches and Regional Councils to do the same;
- creating content for a page on our website, "Materials for the History of the Ukrainian Women's Movement; Biographies of Prominent Ukrainian Women;"
- 5. continuing the project "Video History of the UNWLA;"
- 6. continuing to cooperate with academics and museums to disseminate information about UNWLA's history and achievements.

Arts & Museum Chair:

Strengthen our support of the Ukrainian Museum by:

- 1. continuing to organize Appreciation Days for UNWLA members at the Ukrainian Museum.
- 2. in cooperation with her counterparts at the Regional Council and Branch levels, ensuring that by the next Convention, at least 50% of the members of each Branch are also members of the Ukrainian Museum.

Culture Chair:

Strengthen The UNWLA Cultural program by:

- 1. encouraging our members to use the cultural tools on our UNWLA website (Artists Directory; Decolonization Toolkit) to promote Ukraine's culture to an audience beyond our Ukrainian communities;
- 2. encouraging the showing of Ukrainian-made films, as films are an effective means of raising awareness of our Ukrainian ethos;

- 3. beginning in 2025, declaring May to be dedicated to "Decolonization of Ukrainian Culture;"
- 4. strengthening our relationships with cultural institutions throughout the nation by building awareness of the importance of decolonization;
- 5. establishing new venues for the promotion of all forms of Ukrainian art;
- 6. developing relationships with cultural institutions in Ukraine and organizing cultural exchanges.

Education Chair:

Strengthen the UNWLA Educational program by:

- 1. encouraging Branches to continue gaining support for the recognition of the Holodomor as a genocide of the Ukrainian people;
- 2. continuing the support of the Women's Studies program at UCU and other educational institutions in Ukraine;
- 3. continuing cooperation with ENGin, a nonprofit organization connecting English-speaking volunteers with motivated young Ukrainians for online speaking practice;
- 4. encouraging Branches to work with local libraries to present Ukrainian literature in American libraries;
- encouraging Branches and Regional Councils to include among their annual projects, publications, activities, and topics related to women's health;
- 6. encouraging Branches to expand the scope of educational topics, such as dedicating April to the Chornobyl nuclear disaster, whose effects are still felt today, and focusing on Russia's current war against Ukraine, highlighting the sacrifices of Ukraine's modern-day heroes, including the "Heavenly Hundred;"
- 7. encouraging Branches to increase the number of Ukrainian undergraduate studies programs in the USA;
- 8. continuing the development of educational materials for the further development of our organization.

Fundraising Chair:

Strengthen UNWLA's Fundraising efforts by:

- 1. encouraging Branches to hold at least one fundraising effort annually in support of UNWLA initiatives/projects;
- 2. developing a comprehensive strategic plan for fundraising.

2nd Vice President for Membership:

Strengthen our UNWLA membership by:

- 1. collaborating with the Education Chair to develop training and orientation for UNWLA members at all levels of the organization;
- 2. encouraging Regional Councils/BAL/MAL to host regular training sessions on leadership development for their respective constituents;

- 3. working with the UNWLA Membership Committee to create and implement a plan to re-engage our members in national projects;
- 4. developing a strategic plan for the recruitment of new members and branches.

3rd Vice President for Public Relations:

Strengthen the UNWLA Public Relations efforts by:

1. developing a cohesive strategy for organizational visibility and brand awareness.

Scholarship/Sponsorship Chair:

Strengthen the UNWLA Scholarship/Sponsorship program by:

- 1. continuing the Scholarship Sponsorship Program in Brazil and Ukraine, overcoming challenges to the timely delivery of scholarships to students;
- 2. encouraging Branches and Regions to increase the number of program sponsors.

Social Welfare Chair:

Strengthen the UNWLA Social Welfare efforts by:

- 1. broadening UNWLA awareness of the humanitarian needs of Ukrainian women in the United States and Ukraine through partnerships with other organizations willing and able to assist;
- 2. supporting mental health programs focusing primarily on children traumatized by war;
- 3. continuing to provide medical aid and equipment to hospitals serving the army and the general citizenry.