



**Supporting Women on the Frontline - Ukrainian National Women's League of America (UNWLA) Launching Winter Campaign**  
***Ukrainian Women Soldiers in Dire Need of Basic Winter Clothing***

New York, New York – As winter is here, millions of Ukrainians face a pressing need for warm clothing. Among them, women soldiers courageously serving on the front lines endure harsh conditions. The UNWLA, a Ukrainian-American women's organization committed to supporting Ukrainian women, has launched the 'Keep Ukraine Warm: Support Women Soldiers' winter campaign to aid these brave soldiers.

Partnering with Zemliachky, an NGO based in Kyiv renowned for assisting Ukrainian female soldiers, UNWLA has joined forces. Zemliachky, led by Ksenia Drahaniuk and Andriy Kolesnyk, received recognition, including the 'Golden Heart' award from President Zelensky, and has received coverage from esteemed media outlets like The New York Times, The Washington Post, ABC News, and Radio Free Europe.

Natalie Pawlenko, president of the UNWLA, highlighted the campaign's significance: 'The needs of women on the frontlines are unique; their gear must be tailored to their bodies. This campaign is crucial. If they can't stay warm, they can't continue to fight.'

Ksenia Drahaniuk, co-founder of Zemliachky, emphasized the importance of supporting these women: 'The women in Ukraine's military are mothers, sisters, daughters, and wives who have willingly stepped forward to defend their homeland, putting their civilian lives on hold. We must provide them with protection against the cold and enemy fire. Each initiative we undertake at Zemliachky is a step towards shielding these brave women, providing them not just with warmth but also with a sense of security and care as they stand on the front lines'

UNWLA aims to raise \$100,000 for winter gear, including tailored uniforms, boots, jackets, and other protective gear, ensuring warmth and safety for female soldiers. A complete set of gear can be donated for \$1,500. The campaign runs from November 19, 2023, to end of March 2024. Contributions can be made via Facebook, PayPal, Zelle or by check to UNWLA's address in New York.

UNWLA, a registered 501c3 nonprofit, holds the Seal of Transparency from GuideStar and was named a 2023 Top-Rated nonprofit by GreatNonprofits.

Web: [unwla.org](http://unwla.org)

**For additional information** about donations, contact UNWLA Social Welfare Chair Oka Hrytsak at [socialwelfare@unwla.org](mailto:socialwelfare@unwla.org) or +1-609-477-4312

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