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**For immediate release**

## **UNWLA Launches Campaign to Support Ukrainian Women Defending Their Homeland**

**New York, NY** – In the face of Russia's decades-long war on Ukraine, thousands of courageous women have stepped up to serve on the front lines, defending their homeland and freedom. The Ukrainian National Women's League of America (UNWLA) is proud to continue supporting these brave women through our ongoing partnership with the Ukrainian non-profit organization, Zemliachky.

*Zemliachky (укр Землячки) – WOMEN OF YOUR HOMELAND*

*Since 2022, Zemliachky, with support from partners like UNWLA, has been able to keep thousands of Ukrainian women warm and ready for the challenges of the battlefield. High-quality uniforms tailored to the unique demands of a woman's body are produced in Kharkiv, supporting the local economy and families in Ukraine.*

Starting November 12, 2024, and running until March 31, 2025, UNWLA is launching a new fundraising campaign to provide essential aid to Ukrainian women in the military. Building on the success of last year's effort, which raised \$138,000 for winter uniforms and warm supplies, this year's campaign sets an ambitious goal of \$200,000 to expand our impact and ensure these courageous women are equipped for the challenges ahead.

“Our mission is to stand by these women as they fight not just for Ukraine, but for democracy and freedom,” said Natalia Pawlenko, UNWLA President. “Every dollar donated helps us provide the critical resources they need to stay strong on the battlefield.”

UNWLA invites everyone to join this vital effort. Donations will go directly toward providing winter uniforms, thermal gear, and other essential supplies for Ukrainian women soldiers.

### **Donate today to support the courageous women fighting for Ukraine!**

To contribute, visit [unwla.org/donate](https://unwla.org/donate) and choose Support Ukrainian Women on the Frontlines.

Together, we can make a difference and support the women who are protecting us all!

### **For more information contact:**

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