

**KEEP
UKRAINE
WARM**



**3ML
CHK**
Ukrainian Front



LET'S MEET!



3ML
CHK
Ukrainian Front



WHAT DO WE DO?



Raise money to buy winter uniforms tailored to female bodies.

Raise awareness about thousands of women fighting for Ukraine.



WHAT CAN YOU DO?



Organize fundraising event or incorporate this campaign in already planned event

Organize online fundraising campaign or invite your network to the existing Facebook fundraising

Share, share, share information on your social media, in your communities, local media...



Links to share:

Facebook

<https://bit.ly/KeepUkraineWarmFb>

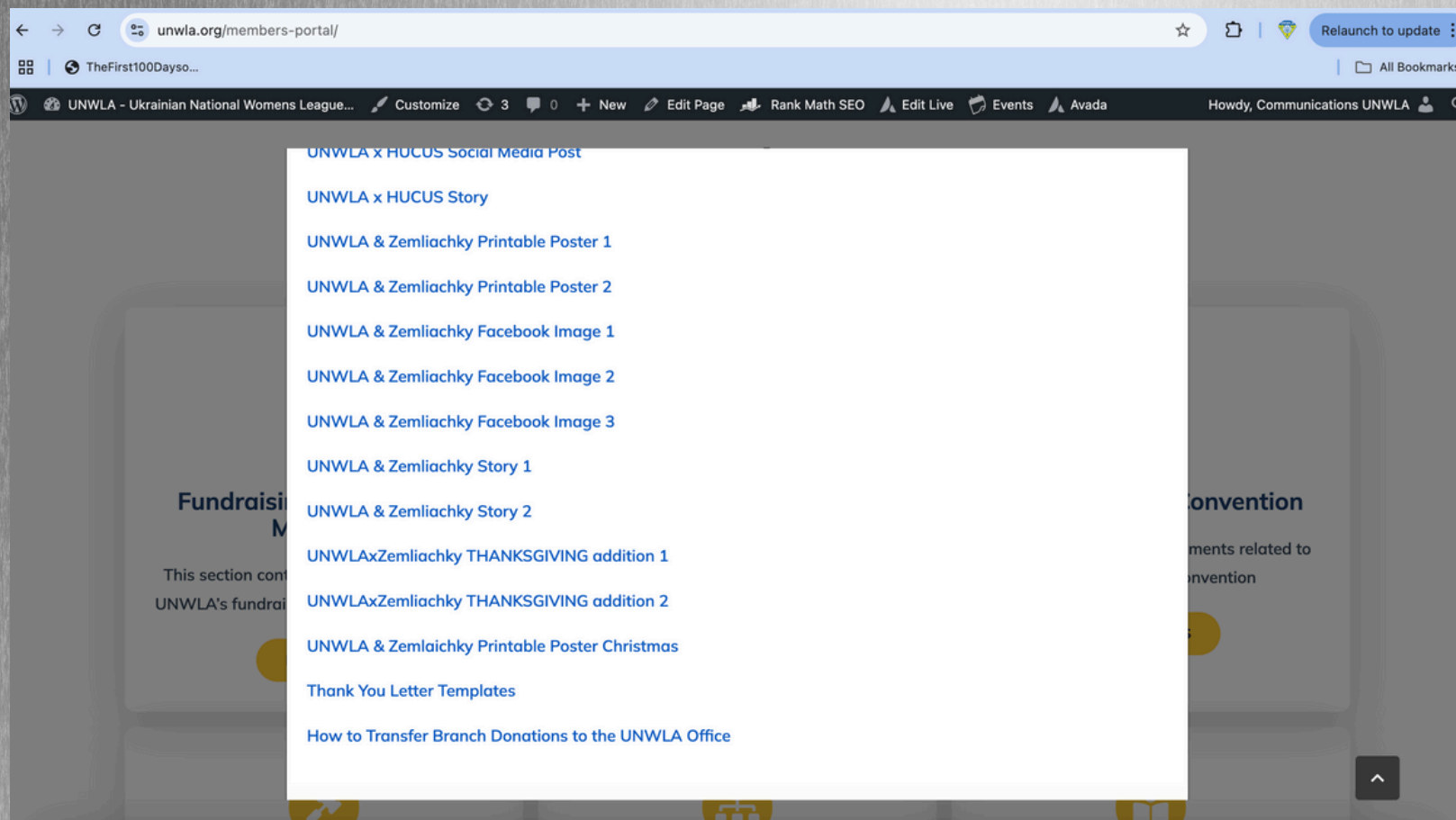
UNWLA website

<https://bit.ly/SupportWomenOnFrontlines>

WHAT TO SHARE?



All materials are available for download on our website in [member portal, section Fundraising Materials for Members](#)



WHEN TO SHARE?



Zemliachky_Social Media ...					
Category of the creative	Activity type	Start date	End date	Number of posts	
<i>Launch on your social media</i>	Regual post	11/26/2024 0:00:00	11/27/2024 0:00:00	1	
Thanksgiving push	Thanksgiving post	11/28/2024 0:00:00	12/3/2024 0:00:00	2	
<i>Reinforcement</i>	Regual post	12/4/2024 0:00:00	12/15/2024 0:00:00	2	
Christmas push (here vs there)	Christmas post	12/16/2024 0:00:00	12/28/2024 0:00:00	3	
<i>New Year</i>	New Year	12/29/2024 0:00:00	1/1/2025 0:00:00	1	
<i>Reinforcement</i>	Regual post	1/2/2025 0:00:00	1/15/2025 0:00:00	3	

Calendar

POSTS?

REGULAR

KEEP UKRAINE WARM UNWLA 3ML CHK
ANNUAL WINTER FUNDRAISING CAMPAIGN TO SUPPORT COURAGEOUS UKRAINIAN WOMEN.



ALL FUNDS WILL BE USED TO PURCHASE WINTER UNIFORMS AND OTHER SUPPLIES FOR UKRAINIAN WOMEN ON THE FRONT LINES.

KEEP UKRAINE WARM UNWLA 3ML CHK
ANNUAL WINTER FUNDRAISING CAMPAIGN TO SUPPORT COURAGEOUS UKRAINIAN WOMEN.



ALL FUNDS WILL BE USED TO PURCHASE WINTER UNIFORMS AND OTHER SUPPLIES FOR UKRAINIAN WOMEN ON THE FRONT LINES.

THANKSGIVING

KEEP UKRAINE WARM UNWLA 3ML CHK
ANNUAL WINTER FUNDRAISING CAMPAIGN TO SUPPORT COURAGEOUS UKRAINIAN WOMEN.



THIS WILL BE A THANKSGIVING DINNER FOR MANY WOMEN IN THE COLD WINTER TRENCHES.

DONATE TODAY TO HELP THEM STAY WARM

KEEP UKRAINE WARM UNWLA 3ML CHK
ANNUAL WINTER FUNDRAISING CAMPAIGN TO SUPPORT COURAGEOUS UKRAINIAN WOMEN.



THIS WINTER, IT WILL BE THE ONLY FIREPLACE FOR MANY WOMEN ON THE FRONTLINE.

DONATE TODAY TO HELP THEM STAY WARM



CHRISTMAS

CHRISTMAS UNWLA 3ML CHK
Here vs There **KEEP UKRAINE WARM**



Here we'll have a Christmas dinner



The defenders will get ready to repel yet another attack.

ALL FUNDS WILL BE USED TO PURCHASE WINTER UNIFORMS AND OTHER SUPPLIES FOR UKRAINIAN WOMEN ON THE FRONT LINES.

CHRISTMAS UNWLA 3ML CHK
Here vs There **KEEP UKRAINE WARM**



Here we will share gifts for joy



There they need gifts to endure and survive

ALL FUNDS WILL BE USED TO PURCHASE WINTER UNIFORMS AND OTHER SUPPLIES FOR UKRAINIAN WOMEN ON THE FRONT LINES.

CHRISTMAS UNWLA 3ML CHK
Here vs There **KEEP UKRAINE WARM**



Here we will have time with loved ones



The defenders will have only memories of home

ALL FUNDS WILL BE USED TO PURCHASE WINTER UNIFORMS AND OTHER SUPPLIES FOR UKRAINIAN WOMEN ON THE FRONT LINES.

THANK YOU



Contact:

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