



Create Your Peer-to-Peer Fundraising Page

A step-by-step guide for UNWLA members

Six parts, about 10 minutes

01

Find the campaign

02

Create your Neon account

03

**Create your fundraising
page**

04

Edit your page

05

Share your link

06

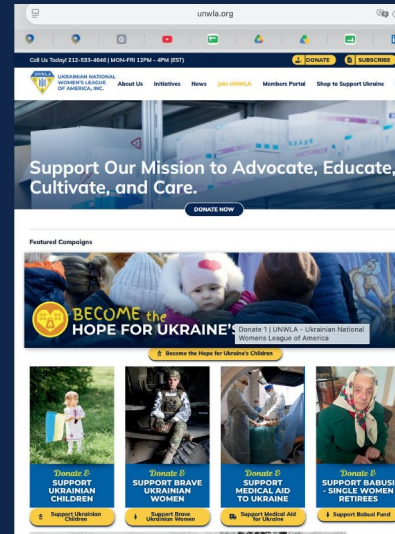
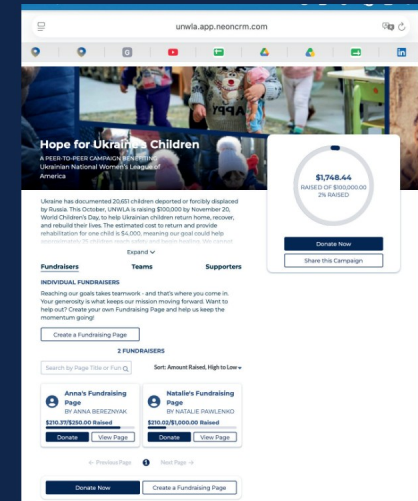
Track your progress

You'll need: an email you can check right away, a goal amount, and a photo and a few sentences about why you're raising funds.

PART 1

Find the campaign

1. Go to unwla.org.
2. Click the **Hope for Ukraine's Children** image on the home page or the Donate page.
3. On the campaign page, scroll down and click **Create a fundraising page**.



PART 2

Create your Neon account

1. Choose **Create an Account**. Already have one? Log in and skip to Part 3.
2. Enter your name and email, create a password, and click **Create Account**.

The image displays two screenshots of a web application interface, overlaid on a dark blue background. The left screenshot shows a 'Log in to your account' modal. It includes a title, a subtitle 'Please log in or create an account to create a fundraising page.', and two input fields: 'Login Name *' and 'Password *'. Below the password field is a checkbox for 'Remember me for 2 weeks' and a link 'Having trouble logging in?'. At the bottom are two buttons: 'Log in' and 'Create an Account'. The right screenshot shows a 'Create an Account' modal. It includes a title, a subtitle 'Please log in or create an account to create a fundraising page.', and four input fields: 'First Name *' (with 'MAL' entered), 'Last Name *' (with 'Team' entered), 'Email Address *' (with 'mal@unwla.org' entered), and 'Create Password *' (with '*****' entered). Below the password field is a note 'Enter at least 8 characters, including at least one number. Spaces not allowed.' and a 'Confirm Password *' field (with '*****' entered). At the bottom is a 'Data Privacy & Consent' section with a checked checkbox 'Yes, I would like to receive communications from Ukrainian National Women's League of America by email.' and two buttons: 'Create Account' and 'Cancel'.

Log in to your account

Please log in or create an account to create a fundraising page.

Login Name *

Password *

☐ Remember me for 2 weeks

[Having trouble logging in?](#)

Log in

or

Create an Account

Create an Account

Please log in or create an account to create a fundraising page.

First Name *
MAL

Last Name *
Team

Email Address *
mal@unwla.org

Create Password *

Enter at least 8 characters, including at least one number. Spaces not allowed.

Confirm Password *

Data Privacy & Consent

☒ Yes, I would like to receive communications from Ukrainian National Women's League of America by email.

Create Account

Cancel

PART 2 · DON'T SKIP THIS

Check your email before you go on

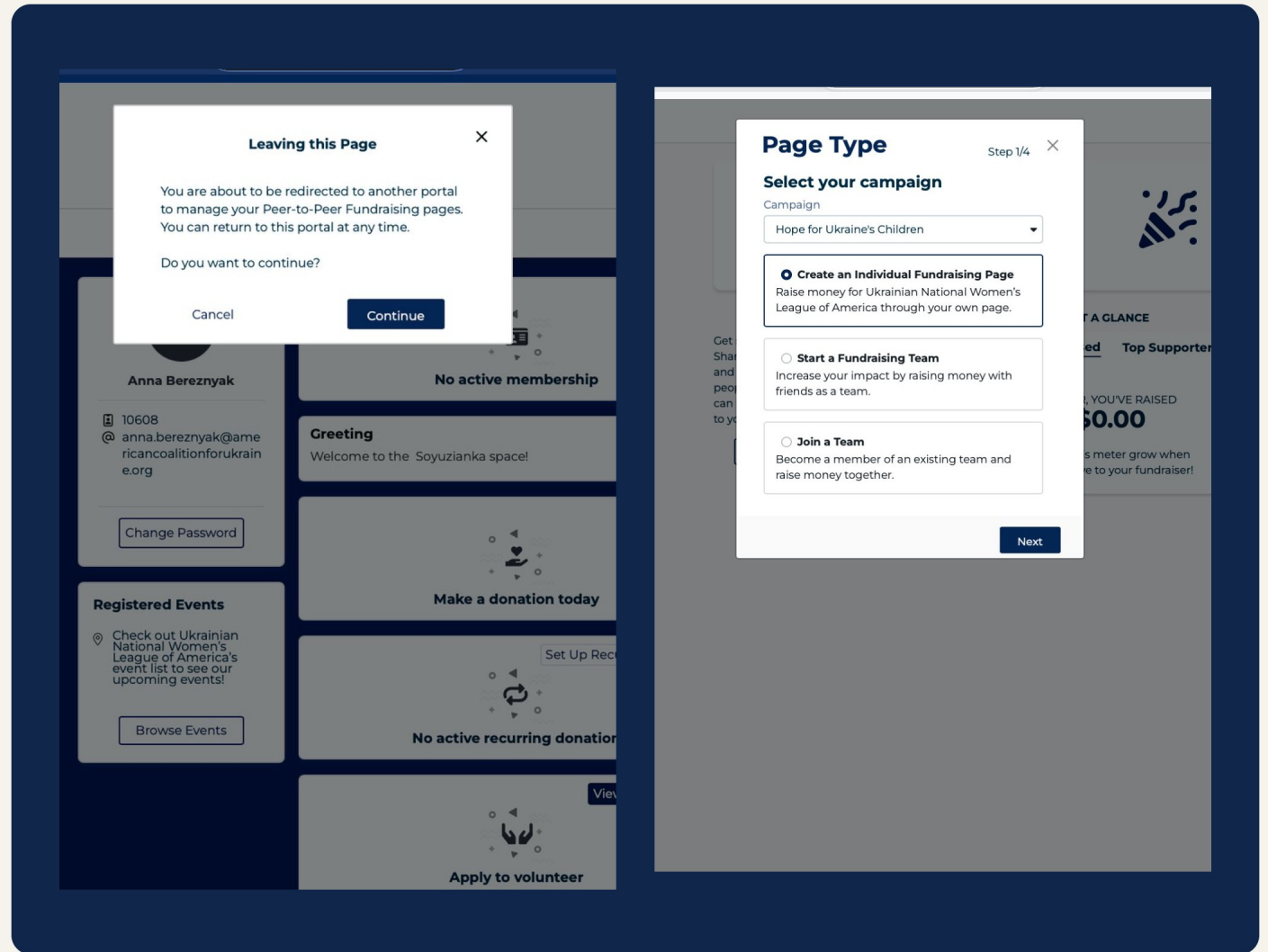
Neon sends an activation link. Click it — your account won't work until you do. Check spam if it doesn't arrive.

Then save your login and password. You'll need them to edit and share your page.

PART 3

Open the Fundraiser Portal

1. Log in and select **Fundraiser Portal** on the left side of the screen.
2. Click **Continue** on the pop-up.
3. Choose your page type.



PART 3

Pick one of three page types

Individual page

CHOOSE IT IF

You're fundraising on your own.

YOU GET

Your own page and personal link.

Start a team

CHOOSE IT IF

You want to rally your branch, family or friends.

YOU GET

A team page others join. You're captain, with your own page too.

Join a team

CHOOSE IT IF

Someone already started a team you belong to.

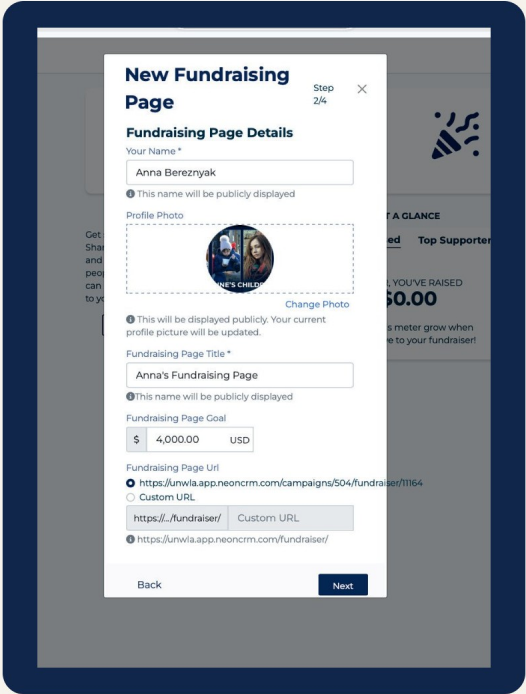
YOU GET

Your own page inside their team.

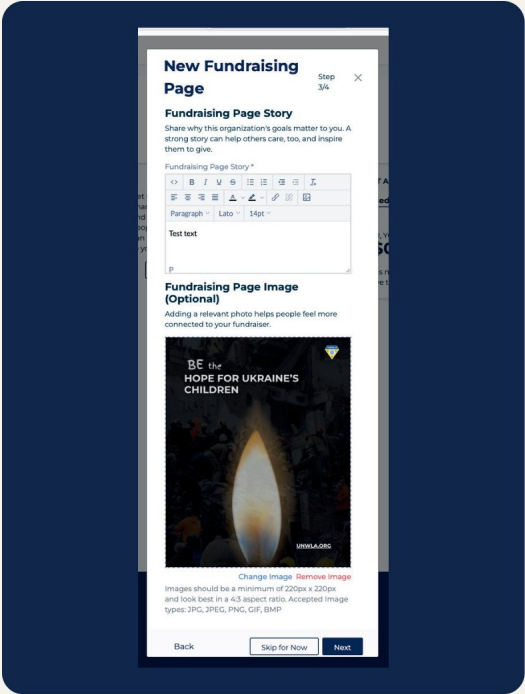
Whichever you choose, you'll end up with your own page and personal link.

PART 3 • INDIVIDUAL PAGE

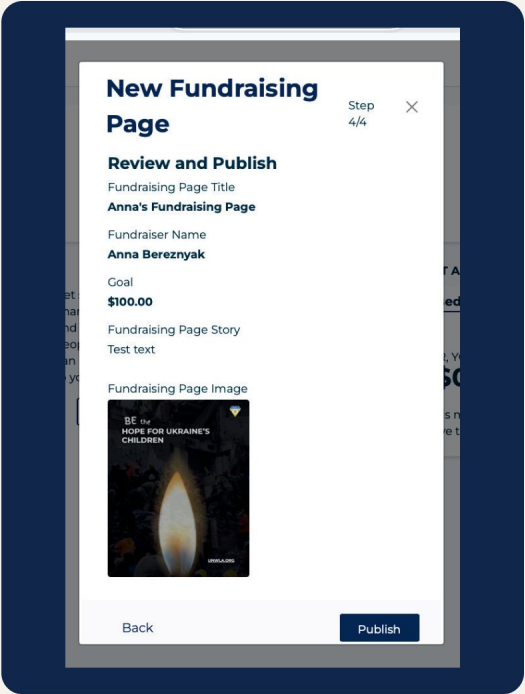
Fill in your page and publish



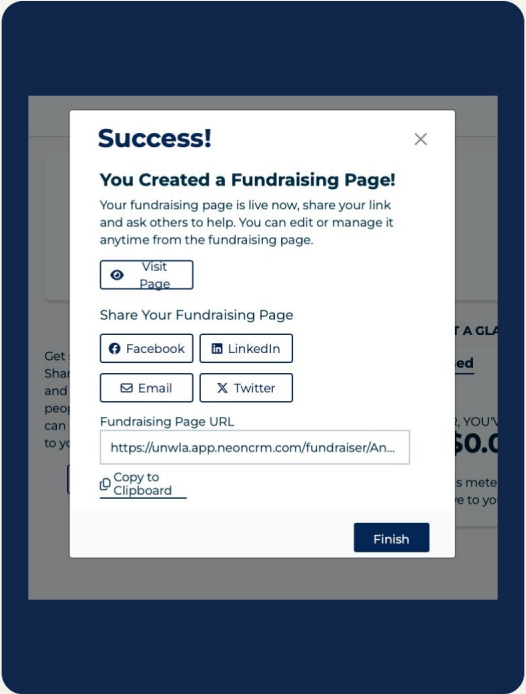
1 • Page title, goal and link



2 • Your story and photo



3 • Review, then click Publish



4 • Done: copy and share your link

PART 3 • TEAM PAGE

Start or join a team

New Team Step 2/5

Fundraising Team Details

Fundraising Team Name *

Anna's Fundraising Team

This name will be publicly displayed

Fundraising Team Goal

\$ 4000 USD

Team Captain's Name *

Anna Bereznyak

This name will be publicly displayed

Team Page URL

☒ https://unwla.app.neoncrm.com/campaigns/504/team/[id]

☐ Custom URL

https://.../fundraiser/ Custom URL

https://unwla.app.neoncrm.com/fundraiser/

Back Next

1 • Team name and team goal

New Team Step 3/5

Team Captain Details

Team captains have both a team page and an individual fundraising page which is connected to their team.

Team Captain Goal

\$ 100.00 USD

Team Captain Page Title *

Anna's Fundraising Page

This name will be publicly displayed

Team Captain URL

☐ https://unwla.app.neoncrm.com/campaigns/504/fundraiser/[id]

☒ Custom URL

https://.../fundraiser/ TestTeamCapt

https://unwla.app.neoncrm.com/fundraiser/TestTeamCapt

Back Next

2 • Your own captain page

New Team Step 5/5

Review and Publish

Team Name

Test Team for Success

Team Captain Name Team Captain Page

Anna Bereznyak Anna's Fundraising Page

Team Goal Team Captain Goal

\$4,000.00 \$100.00

Team Story

Test page

Team Captain Story

Test page

Team Image Team Captain Image

Back Publish

3 • Review, then click Publish

Join Team

Select a Team

Anna's Fundraising Team

View Page Share

Deactivate Fundraising Page

Copy to Clipboard

Details Updates Activity

Campaign: Hope for Ukraine's Children

Fundraising Page URL: https://unwla.app.neoncrm.com/fundraiser/AnnaBTest

Creation Date: Oct 08, 2026

End Date: Nov 30, 2026

Join Team Create a Team

Page Content

Fundraising Page Title: Anna's Fundraising Page

Your Name: Anna Bereznyak

Fundraising Goal: \$ 100.00 USD

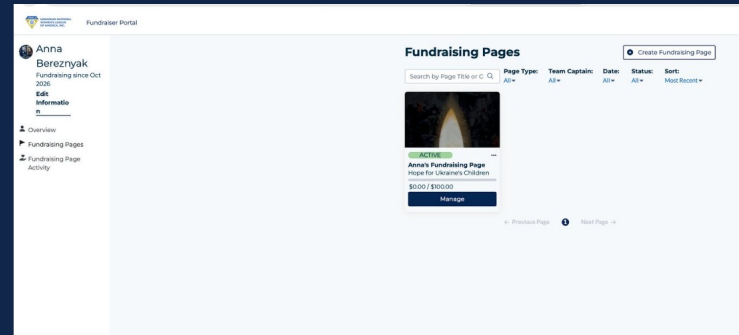
Fundraising Page URL: https://unwla.app.neoncrm.com/campaign

Joining instead? Pick the team, then make your page

PART 4

Edit your page anytime

1. Log in to Neon and go to **Fundraising Page**.
2. Select your active page and click **Manage**.
3. Update your story, photo or goal, then save.



[← Back to Pages](#)

Anna's Fundraising Page ACTIVE



\$0.00 raised of \$100.00 Goal

[View Page](#) [Share](#)

[Deactivate Fundraising Page](#)

Details **Updates** **Activity**

Campaign
Hope for Ukraine's Children

Fundraising Page URL
<https://unwla.app.neoncrm.com/fundraiser/AnnaBTest>

[Copy to Clipboard](#)

Creation Date
Oct 08, 2026

End Date
Nov 30, 2026

[Join Team](#) [Create a Team](#)

Page Content

Fundraising Page Title*

Your Name

Fundraising Goal
 USD

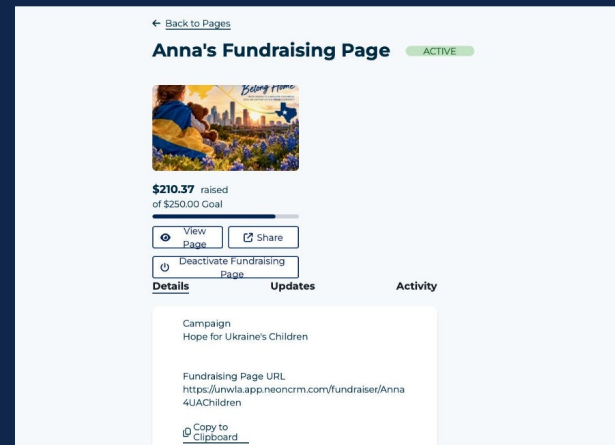
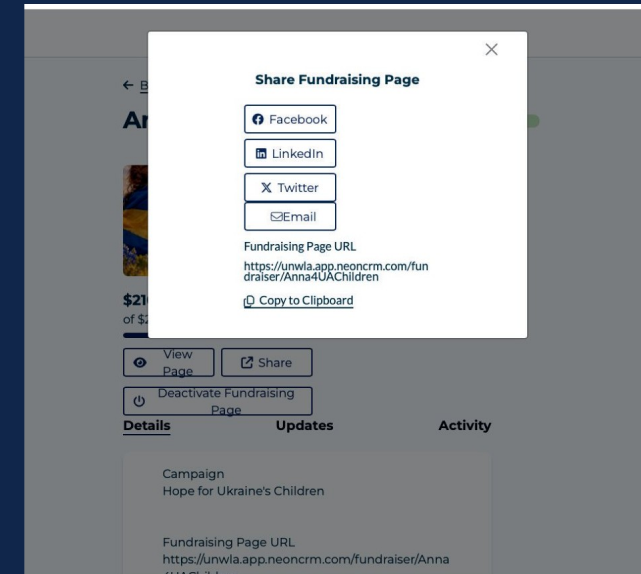
Fundraising Page Url
☐ <https://unwla.app.neoncrm.com/campaign>

PART 5

Share your link

1. Open your page in Neon and click **Manage**.
2. Click **Share**.
3. Post to Facebook, LinkedIn, X or email, or copy your link.

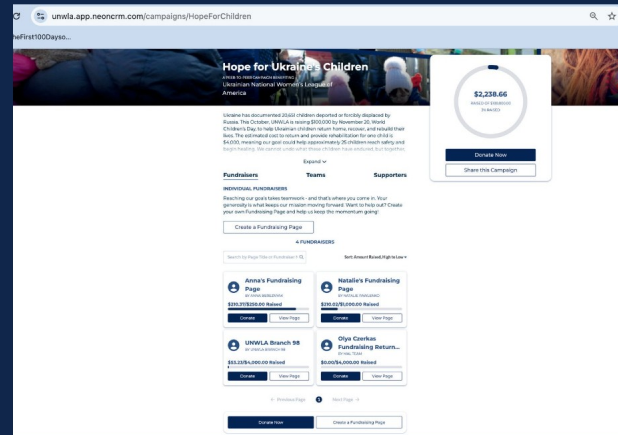
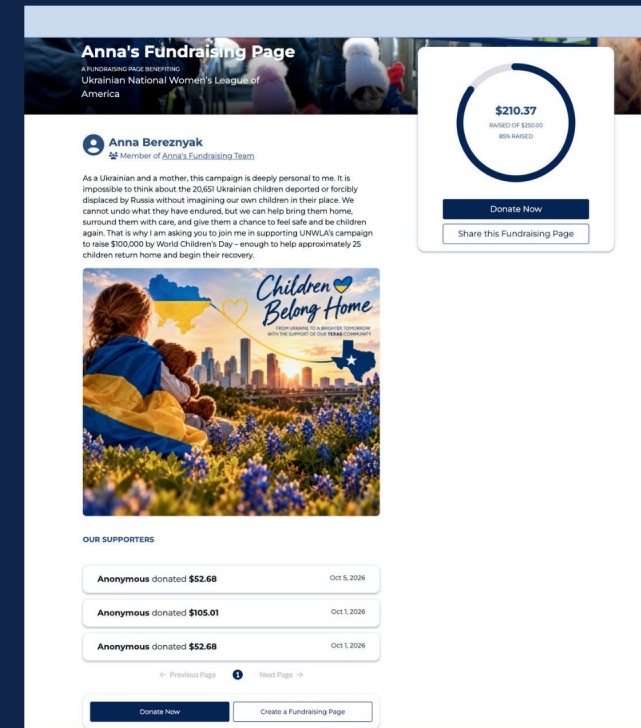
Or find your page on the campaign page and copy the link from your browser.



PART 6 • INDIVIDUAL PAGE

Track your progress

1. On the campaign page, scroll down to the **Fundraisers** tab.
2. Click **View Page** on your page.
3. See every donation and your goal meter.



Track your team

- UNWLA · Hope for Ukraine's Children



Anna's Fundraising Team

A fundraiser for the Ukrainian National Women's League of America

\$210.37

BASED OF \$100,000
10% RAISED

TEAM GOAL

Donate

Join this Team

OUR TEAM STORY

As a Ukrainian and a mother, this campaign is deeply personal to me. It is impossible to think about the 20,651 Ukrainian children deported or forcibly displaced by Russia without imagining our own children in their place. We cannot undo what they have endured, but we can help bring them home, surround them with care, and give them a chance to feel safe and be children again. That is why I am asking you to join me in supporting UNWA's campaign to raise \$100,000 by World Children's Day - enough to help approximately 25 children return home and begin their recovery.



Children Belong Home

FROM ORPHANS TO A FAMILIAR HOME
WITH THE SUPPORT OF OUR FUNDRAISERS

OUR TEAM

1 MEMBER

Sort: Alphabetical by Name ▾



Anna Bereznyak
TEAM CAPTAIN

\$210.37/\$250.00 Raised

Donate View Page

← Previous Page 1 Next Page →

Donate Now Create a Fundraising Page

Tips for a strong page

Tell your story

A few sentences on why Ukraine's children matter to you.

Give first

Make the first donation yourself to get things started.

Share more than once

At launch, midway, and when you're close to your goal.

Say thank you

Thank every donor personally.

Campaign page: unwla.app.neoncrm.com/campaigns/HopeForChildren